

NEWS RELEASE

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**Syndeo Institute Unveils Cutting-Edge Learning Experience  
to Power Connectivity Industry Intrapreneurs**  
*Intrapreneurship Academy Course structure offers personalized learning roadmaps to  
build leadership capacity in a swiftly transforming landscape*

DENVER, February 1, 2024 – Today, Syndeo Institute at The Cable Center announced the next generation of its Intrapreneurship Academy to provide Learning and Development (L&D) leaders a learner-centric program for their emerging and experienced leaders with flexibility to customize development journeys to help teams advance in a rapidly evolving business environment.

Intrapreneurship Academy has recalibrated its delivery and Courses to assist partner organizations in maximizing their L&D goals. The program is evolving from a traditional eight-week Course format to a blended learning structure including content-intensive three-week Courses, interactive Masterclasses, Webinars, and Sprints. Intrapreneurship Academy offerings are available in-person, virtually, and as self-paced learning experiences to meet the needs of diverse and geographically dispersed teams.

***Invest in Attracting, Retaining, and Inspiring Innovators***

Stronger and smarter L&D programs give companies an edge in attracting and retaining top talent. A Society for Human Resource Management (SHRM) study found that [76% of employees](#) said they are more likely to stay with a company that offers continuous training.

In a competitive industry dominated by technology, automation, and the rise of AI, a skilled, adaptable team can power growth and serve as a strategic differentiator. The growth potential of firms that focus on adaptability is undeniable, with higher revenue and profits tied to nimble teams.

“Embracing new ideas, technologies, and approaches isn’t just a strategy – it demonstrates our commitment to our partners who are bold enough to pioneer change,” said Diane Christman, president and CEO of Syndeo Institute. “In the connectivity industry, the pursuit of innovation goes hand in hand with transformative learning opportunities, and this new chapter in our Intrapreneurship Academy is one of the ways business leaders will future-proof their workforce to keep pace with environmental shifts and set the pace for others to follow.”

***Design Custom Learning Solutions for Effective Growth Roadmaps***

Intrapreneurship Academy allows learners to decide when and where to participate through a blended learning approach. This learner-centric model, which includes micro-learning modules, accommodates busy schedules and supports time efficiency through flexible, bite-sized modules, balancing business responsibilities and learning activities.

Micro-learning significantly contributes to increased employee engagement and productivity, as employees are looking for more control over their learning journeys. SHRM found that [31% of employees](#) want to align their L&D approach with their career progression and learning style.

“Intrapreneurship Academy’s future-focused Courses and content seamlessly align with the strategic L&D roadmaps of our partner organizations,” said Camilla Formica, Chief Program Officer of Syndeo Institute. “As our partners look to elevate and amplify the vital impact of their programs, our learning opportunities and delivery options provide a cohesive way to drive continuous growth and success.”

### ***Equip Teams to Lead Through Change***

For teams and leaders to be successful in this rapidly shifting environment, they will need enhanced skills around agility, innovating from within, strong and empathetic leadership, and creative problem-solving to thrive in the future world of work.

[Intrapreneurship Academy](#) has graduated more than 600 industry leaders from 40 global connectivity and content organizations who work on the front lines of innovation every day.

### **About Syndeo Institute at The Cable Center**

Syndeo Institute at The Cable Center is a modern hub for leadership development, education, and collaboration. Here, leaders come together—in person, online, and within organizations—to exchange ideas and advance innovation. An educational nonprofit based in Denver, Colorado, Syndeo Institute is home to Intrapreneurship Academy, a series of intensive leadership and innovation Courses for connectivity, media, entertainment, and technology industry standouts. Syndeo Institute celebrates the contributions of industry trailblazers through the Cable Hall of Fame and Barco Library—the world’s largest collection of industry archives, historical objects, and oral histories.

Visit [syndeoinstitute.org](http://syndeoinstitute.org) for more information.

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### **Media Contact**

Megan Duggan

Primavera Group for Syndeo Institute at The Cable Center

Email: [megan@theprimaveragroup.com](mailto:megan@theprimaveragroup.com)