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For more information, contact: Hannah Hardi
<a href="mailto:hhardi@cablecenter.org">hhardi@cablecenter.org</a>
720-502-7532

## THE CABLE CENTER'S BARCO LIBRARY ANNOUNCES NEW COLLECTION HIGHLIGHTING THE IMPACT OF MARKET AND INDUSTRY TRENDS

Rich collection of groundbreaking research, investor reports, and newsletter publications donated by Tom Wolzien, former Wall Street analyst and five-decade cable and media industry veteran.

**DENVER** – The Cable Center today announced a new addition to its <u>Barco Library</u>: a robust collection of Wall Street investor reports, primary research, and publications demonstrating the impact of market and industry trends on cable, broadband, media, and communications companies.

The unique collection was donated by longtime Wall Street analyst and five-decade cable and media industry veteran, Tom Wolzien. It joins a rich cache of industry archives, memorabilia, and curated collections housed at The Cable Center's Barco Library in Denver—the connectivity industry's preeminent collection of entrepreneurial accounts and objects that empowers the new generation of bold thinkers.

"The Cable Center is honored to receive this special collection and thoughtful donation from Tom Wolzien to the Barco Library," said Diane Christman, president and CEO of The Cable Center. "This unique collection truly showcases the innovative spirit of our ever-evolving, ever-expanding industry and will serve to educate and inspire generations of industry innovators to come."

The Barco Library includes thousands of items covering virtually every facet of industry innovation and advances. The Barco Library is also the world's largest collection of printed, audio, and video resources exclusively related to the connectivity industry, and is routinely consulted by professionals and academics working on a wide-range of projects—from documentaries and news productions to books and publications.

"It is a privilege to welcome Tom's personal collection into the Barco Library," said Brian Kenny, librarian, archivist, and director of the Barco Library at The Cable Center. "The Barco Library

celebrates the connectivity industry and inspires its innovative future. Tom's collection highlights how much our industry transformed during the 1990s and 2000s through innovation and the launch of the internet. This collection provides unique primary sources and offers incredible insight, information, and inspiration."

A longtime cable and broadband analyst for Sanford Bernstein, Wolzien has been internationally recognized for his groundbreaking research on industry trends. In 1995, he identified the potential of the cable modem and, later, cable telephony. He was ahead of the curve in predicting advertising downturns (2000), the huge growth in political issue advertising (2003 for the 2004 election), and in 2004, the potential of the "internet bypass" or over the top streaming delivery of video to consumers via broadband connection.

"I am proud and delighted to donate my collection of Wall Street reports to the Barco Library," said Wolzien. "Across 50 years, I've had three careers—news, Wall Street, and consulting/inventing—and essential skills in research and analysis have been fundamental. I hope this collection helps researchers, students, and industry professionals alike learn about the industry and build on its track record of innovation."

Wolzien attended the University of Denver, which neighbors The Cable Center and Barco Library. His affinity for understanding the interrelationships of media technology and content resulted in multiple inventions and patents, and his broad industry experience and career legacy includes working as a reporter-photographer at a Denver TV station; nearly two decades at NBC News; many years as a Wall Street senior media analyst and a media and tech consultant; and, finally, as the executive chairman of The Video Call Center (VCC), which he founded with his wife, Valerie.

The collection is available to the public at the Barco Library at The Cable Center in Denver, Colorado. For more information about the Barco Library or to schedule a tour of The Cable Center, contact Brian Kenny at <a href="mailto:bkenny@cablecenter.org">bkenny@cablecenter.org</a>.

## **About The Cable Center**

The Cable Center is an educational nonprofit serving the connectivity industry that advances future innovation by helping organizations develop connectivity innovators from within. Through our Intrapreneurship Academy, we enable companies to drive business growth by channeling the entrepreneurial drive of their greatest source of inspiration – their people. Our programs, expertise, and opportunity instill the leadership of our industry's original innovators to empower a new generation of bold thinkers. Based in Denver, Colorado, The Cable Center is also the home of the Cable Hall of Fame, recognizing individuals for their outstanding contributions to the industry's progress; and the Barco Library, the world's largest collection of cable-related information and resources. Visit www.cablecenter.org for more information.