

Intrapreneurship & Innovation Report Reveals New Insights on 'State of Innovation'

*Interactive Resource Designed to Support Collaboration, Idea Sharing
in Fast-Evolving Industry*

DENVER, February 2, 2022 — The Cable Center today announced the release of its First Annual [Intrapreneurship & Innovation Report](#), an interactive resource for idea sharing and innovation leadership. The report serves as a connection point for leaders to exchange information and explore new ideas to shape business strategy.

“The Cable Center empowers innovators to drive change from the inside,” said **Diane Christman, president & CEO of The Cable Center**. “We tapped our network of influencers and global changemakers to provide data-driven insights on the ‘state of innovation’ in our industry. Our First Annual Intrapreneurship & Innovation Report showcases how and why today’s corporate entrepreneurs enable and inspire industry innovators.”

Featuring guest commentary, perspectives, and video interviews from 20 industry and leadership experts in an interactive digital format, the report is designed for decision makers seeking to benchmark best practices for innovative thinking and action. Leaders will take away relevant content and actionable information to drive business strategy through intrapreneurship and internal innovation.

In the report’s foreword, industry leader **Ken Klaer, EVP & president, Comcast Technology Solutions**, offers perspective on using agile approaches and autonomous teams when planning for change.

“The advanced innovation happening across our peer companies enables us to compete at a level that years ago we might not have imagined,” said Klaer. “To succeed in this environment, I believe companies must embrace challenges, be forward thinking, and lean into the kind of changes required to operate in this hyper-competitive and connected marketplace of the future.”

Industry leaders will also find in-depth guidance on preparing for what’s next. The Cable Center’s human resources industry partner, **C2HR**, focuses on leadership preparedness and resilience to face the future with confidence. Additionally, the First Annual Intrapreneurship & Innovation Report offers the industry an introduction to **Dr. Simone Ahuja**, a bestselling author, consultant, and expert in intrapreneurship and sustainable innovation. She is the newest course leader at the Intrapreneurship Academy at The Cable Center, a place that activates leaders to accelerate business from within.

Ahuja draws from the book she co-authored, *Jugaad Innovation*, to outline how companies can integrate frugal innovation approaches to accomplish more with less. For future Intrapreneurship Academy participants, the report previews the insights she will share during the Driving Innovation course.

Embracing change, empowering people, supporting a culture in which innovation thrives, enhancing customer experience, collaborating to advance technology, and seizing the opportunities of tomorrow are all connection points within the report aligned to the pillars of intrapreneurship and innovation. Leaders from all levels in the connectivity and content industry will discover how their peers use the building

blocks of innovation to construct successful internal programs to solidify an innovative foundation for success.

“Thank you to the leaders from across our industry for providing their perspectives and specific examples on encouraging and elevating new ways of thinking and doing,” said Christman. “Collaboration is the foundation of our industry and a hallmark of our success.”

The Cable Center will build on the thought leadership in its First Annual Intrapreneurship & Innovation Report through the Intrapreneurship Academy’s programming and learning opportunities to support the industry in developing the next generation of connectivity innovators.

About The Cable Center

The Cable Center is an educational nonprofit serving the connectivity industry that advances future innovation by helping organizations develop connectivity innovators from within. Through our Intrapreneurship Academy, we enable companies to drive business growth by channeling the entrepreneurial drive of their greatest source of inspiration – their people. Our programs, expertise, and opportunity instill the leadership of our industry’s original innovators to empower a new generation of bold thinkers. Based in Denver, Colorado, The Cable Center is also the home of the Cable Hall of Fame, recognizing individuals for their outstanding contributions to the industry’s progress; and the Barco Library, the world’s largest collection of cable-related information and resources. Visit www.cablecenter.org for more information.

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